

**PUREZZA™**

PREMIUM WATER



ΔΡΩΜΓ

For

Hotels, Conferencing  
and Function Centers

# THE PUREZZA CONCEPT

Purezza was conceptualized to provide a simple, contemporary, **great tasting alternative** to bottled water, by delivering **premium dispensing solutions** that enable venues to utilize their own locally-sourced water supply to offer to their customers. The latest technologies are used to ensure the offering is **healthier, cleaner, better value and more socially responsible than traditional methods.**

This end-to-end system is offered **exclusively to the hospitality industry** (HoReCa) and the freshly dispensed water may be served **sparkling, still, ambient or chilled** in bespoke, reusable Purezza serving bottles.



## THE BENEFITS OF CHOOSING PUREZZA



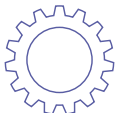
### Profit opportunity

Purezza is versatile and provides significant profit opportunities for any venue.



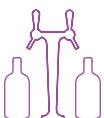
### Sustainability

Replacing your expensive and cumbersome bottled water with a Purezza system is good for the environment. We show you how to reduce your carbon footprint.



### Space saving and easy handling

Purezza is user-friendly. Install Purezza and reduce your handling and labor requirements, and you never run out of ice cold sparkling and still water!



### Systems and Service

Our commercial-quality equipment guarantees to meet the highest demands of any venue, all backed by our nation-wide service network.



### Unlimited, freshly dispensed, premium water

At Purezza, the quality and taste of our water is important. Our systems use the latest in filtration and carbonation technology, to ensure the highest quality output time after time.



### Global Reach

We've got you covered! Purezza is available in 13 countries across the United States, Australia, Europe and and growing.

When combined with our Waterlogic distribution network, our global reach extends to 60+ markets including Europe, Asia, South America and the Middle East.

# REDUCE YOUR CARBON FOOTPRINT WITH PUREZZA

As a leading, global company we recognize the importance of working towards goals of zero emissions and waste and we are committed to reducing our environmental footprint. At the same time, we want to create long-term value for our customers through sustainable water solutions that positively impact your bottom line.

**Since our inception and in cooperation with our customers, we have removed 20 million single-use bottles from the hospitality supply chain.**

We are on track to realize our vision to remove **30 million** single-use bottles annually from the global hospitality supply chain contributing to a more sustainable hospitality industry.



## A more environmentally friendly solution

Pre-packaged bottled water is extremely damaging to the environment

- Approximately 80% of the water bottles end up in landfills
- Plastic bottles in landfill can take several hundred years to decompose
- To produce one liter of bottled water, three liters of water are wasted
- By 2025 estimates are that there will be one ton of plastic in the ocean for every three tons of fish
- Each liter of bottled water produces between 100 and 160 grams of the major greenhouse gas, such as carbon dioxide

Why Purezza is better for the environment than bottled water

No  
single use  
bottles

No  
ongoing  
production and  
transport  
impacts

No  
un-necessary  
waste

No  
ongoing  
bottle  
delivery  
required

Fully  
re-usable,  
dishwasher  
safe Purezza  
branded  
bottles



# VERSATILE APPLICATIONS



Purezza is versatile. Our solution can be utilized in almost any space where beverages are served, allowing venues to capitalize across various operations.

## Conference and Event Areas

Purezza significantly reduces the cost and eliminates the environmental impact of expensive single-use bottles. Save time, money and hassles with Purezza's environmentally friendly on site bottling systems. Adding Purezza to the conference package or beverage package is a simple and effective way of increasing profits dramatically.

## Hotel Bedrooms

Sustainable alternative to pre-packaged in-room bottled water.

## Restaurants

Replace cumbersome and expensive single-use bottles with beautifully-branded, re-usable Purezza bottles and reap the benefits. Give your diners the ultimate premium water experience with freshly-dispensed Purezza straight from tap to table.

## Bars

Not just sparkling or still water; Purezza is fantastic for making cocktails, mocktails, house-made sodas or flavoured sparkling water.



# PREMIUM QUALITY WATER



Your patrons and guests want the freshest, tastiest, ice cold sparkling and still water. Serving Purezza fresh meets this requirement every time!

At Purezza, the quality and taste of our water is important. Our systems use the latest in filtration technology, with equipment designed specifically for high-flow beverage applications:



- Fibredyne II media with AgION® antimicrobial protection inhibits any potential bacterial growth
- Taste & Odor Reduction, Scale Control, Chemical & Impurity Reduction
- Submicron technology reduces dirt and particles as small as 1/2 micron in size, and reduces health contaminants such as Cryptosporidium and Giardia cysts
- Improves the taste of fountain beverages and helps retain the drink's carbonation
- Maintains important minerals



# HIGH QUALITY SYSTEMS AND FIRST CLASS SERVICE



## Purezza dispensing solutions tailored for your business

Our dispensing systems are made to last, and to keep producing ice cold, delicious sparkling and still water in busy environments.

- System sizes to suit any space and output requirement
- Powerful under-bench or counter-top options available
- Unrivalled high-output ice bank technology
- A range of stylish dispensers — single, twin or triple output options



## Premium support you can rely on

At Purezza, we understand how important it is for your equipment to be at its best. So we take the worry of servicing and maintenance away to let you focus on your guests and your revenue.

Included as standard with the Purezza offering are twice-annual servicing, filter change and sanitization with proprietary sanitization solution.

Unscheduled servicing is also included in our rental packages, so your Purezza system will keep producing, day after day.





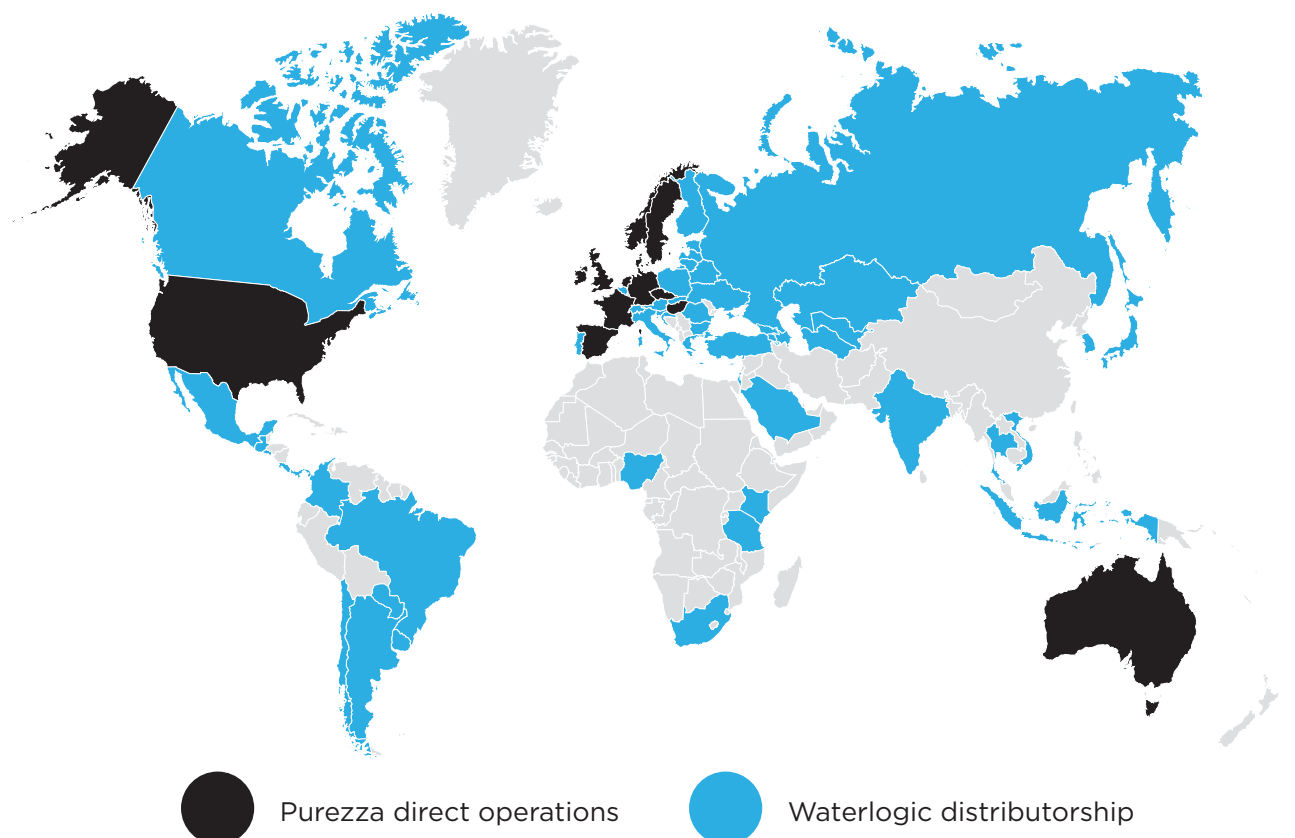
# PUREZZA, LOCAL OR GLOBAL

## The Purezza Global Network

Purezza Premium Water is part of the global Waterlogic group of companies. Whether it's a simple solution for just one or two hotels or an international hotel group seeking a co-ordinated, truly global solution, Purezza is the clear choice.

Purezza is available in the [United States of America](#), [Australia](#), [Czech Republic](#), [Denmark](#), [France](#), [Germany](#), [Hungary](#), [Ireland](#), [The Netherlands](#), [Norway](#), [Spain](#), [Sweden](#), and the [United Kingdom](#).

When combined with our Waterlogic distribution network, our global reach extends to 60+ markets including Europe, Asia, South America and the Middle East. This allows us to provide comprehensive field service support for all our customers.



# PUREZZA™

PREMIUM WATER



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Increase profit with Purezza  
Call **833.226.5915** or email **info@purezza.com**

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**[purezza.com](http://purezza.com)**